



Jerusalem Institute
for Israel Studies

Annual Report 2013



JIIS Annual Report 2013

INTRODUCTION

This Annual Report of the Jerusalem Institute for Israel Studies outlines the projects and main activities conducted during 2013, addresses JIIS' contribution to policy making in Israel, and presents the 2013 budget.

Section 1 describes the **Research Activities** undertaken at JIIS during the course of the year, highlighting several of them that have demonstrated, and/or have the potential to demonstrate, our impact on the decision-making process at both the city and national levels.

Section 2, Impact and Visibility, addresses categories in which JIIS research and activities influenced the realm of policymaking and the public discourse over the last year.

Section 3 comprises a full list of JIIS **Projects** in 2013 and the year's **Publications and Reports**.

Section 4 describes the 2013 **Budget**.

Section 5 presents our **Staff and Board of Directors**.

Section 1

RESEARCH ACTIVITIES

In 2013, 23 projects were in various stages of completion at JIIS. Of those, 13 projects and 5 Evaluation Studies centered on Jerusalem, encompassing the physical-urban, social-demographic, economic, and geopolitical spheres; the Environment Policy Center, as a consequence of its in-depth work on the Israel Sustainability 2030 project, decided to sharpen its focus and concentrate further on the field of sustainability; while two extensive economic projects were occupying researchers in the Innovation Policy Center.

The Institute also launched a new major project –the **Center for the Research of Ultra-orthodox Society** (*see below*).

We highlight here a number of those projects that reflect the broad spectrum of work undertaken at JIIS.

Jerusalem

Within the framework of the ongoing **Merom Plan**, aimed at the economic development of Jerusalem, JIIS presented 18 reports to the Jerusalem Municipality, the Ministry of Jerusalem and Diaspora Affairs, and the Jerusalem Development Authority. The reports covered a wide range of fields: Jerusalem's biotechnology industry, tourism, migration to and from the city, and higher education. They included:

- The Development of the Biotechnology Industry in Jerusalem, 2013
- A Report on Higher Education in Jerusalem, 2013
- The Movement of Overseas and Israeli Tourists in Jerusalem
- The Development of New Markets for Incoming Tourism in Jerusalem: China as a Case Study

Ultra-orthodox Society

Towards the end of 2013, JIIS, in partnership with the “Mishpacha” group, opened the **Center for the Research of Haredi [Ultra-orthodox] Society**. The new center, headed by Prof. Amiram Gonen, will serve as a “home” for all matters pertaining to research and information on the ultra-orthodox sector, for policy and decision makers and scholars, as well as for the public. The Center is based on the understanding that the rapidly growing size of this sector – today numbering some 700,000 people (9% of Israel’s total population) – makes the issues of ultra-orthodox education and training, employment and the ability to earn a living, welfare and poverty, geographical distribution, and so on

major issues to be addressed by all of Israeli society. Dealing with this reality requires profound understanding of the haredi sector over time and of social trends within it, as well as strategic thinking of the many processes underway in this sector and between it and broader Israeli society. The Center held its first event in early January 2014 with a seminar on “The Shas Movement and the Haredi-Sephardi Community at the End of Rabbi Ovadia Yosef’s Era.” Rabbi Yosef, the founder and dominant leader of Shas, the Sephardi ultra-orthodox political and movement, died in October 2013. Under his leadership, Shas played a pivotal role from the time it arrived on the political scene in 1984, and it will be interesting to see how it will develop from hereon.

Environmental Policy

The Israel Sustainability 2030 project officially came to an end but in fact continues under another banner: the Environmental Policy Center is now the **Sustainability Center**, with Tami Gavrieli at the helm. This shift is due to the fact that the key finding in the Outlook was that the spatial domain that requires the closest examination right now is the city, i.e., there is an urgent need to find ways to promote sustainable living in densely populated urban spaces. It is clear today that human behavior is a key factor in the world's management of the environment, and it has become crucial to find a balance between quality of life and use of resources, at the individual, community and global levels. The project will therefore focus on sustainable consumption, innovation and resilience, and explore where, whether and how urban lifestyles can undergo transformation in order to improve the current situation for a healthier tomorrow.

Section 2

JIIS' IMPACT AND VISIBILITY

Our target is to influence policy in Israel, by creating research and policy papers that maintain a high academic level and can be used by policymakers at the national and local levels, as well as in the public sphere. In the course of 2013, we submitted numerous documents to policy and decisionmakers, conducted roundtable discussions and held high-level briefings on Jerusalem, the environment, and other subjects. Our ability to provide policymakers and others with a neutral and objective yet highly professional forum to air and share ideas has long proved to be a major advantage of JIIS. Among those that call on us for such briefings are Israel's government ministries and senior government officials, the National Security Council, Israeli and foreign diplomats, the Municipality of Jerusalem, the Jerusalem Development Authority, Jewish leaders worldwide, think tanks in Israel and abroad and so on.

Impact on decision makers and the public discourse

In 2013 JIIS researchers participated in a range of conferences and seminars in Israel and abroad, in addition to the numerous events held at the Institute. The topics of the events "at home" included seminars on Demographics; Preservation; Urban Sustainability; the Vatican Council; Culture in Jerusalem; and more.

A series of roundtable meetings were held on problems pertaining to Jerusalem – community work in East Jerusalem, the residency status of East Jerusalem residents, maintaining the holy sites, the Arab Spring and its impact, etc.; and on the participation of the ultra-orthodox sector in broad Israeli society – integration into the workforce; the ultra-orthodox and enlistment in the Israeli military; and on other topics (see *Research Projects* below).

We hosted Foreign Ministry officials for a workshop on East Jerusalem and the Israeli-Palestinian peace negotiations and a delegation of British parliamentarians for a tour and briefing on Jerusalem, as well as a US government delegation. Among the other individuals and groups that met with us were the Director General of the Folke Bernadotte Academy in Sweden, Sven-Erik Söder, and the Swedish Deputy Consul General, Johanna Strömquist.

The government, the Jerusalem Municipality and other bodies periodically call on the Institute to conduct Evaluation Studies. This year, we submitted some 40 reports on Jerusalem, the ultra-orthodox sector, and a range of social/welfare issues.

Recommendations emerging from the JIIS Evaluation Studies are generally implemented and thus help shape the Jerusalem of tomorrow.

In addition, JIIS researchers are members of many municipal committees, offering objective and professional opinions on a regular basis. And JIIS publications, public conferences and seminars, our web site, newsletter and the media enable us to be heard among a broad audience.

In the mass media, JIIS' researchers were interviewed, or our work was referred to, 86 times (75 of which were in the newspapers and the remainder on television and radio). In addition, JIIS staffers published some 30 regular columns in the press.

Our website saw a slight overall increase during 2013, to 41,770, with a considerable spike in the number of unique visitors among them – 27,824. The main referral websites included: the JIIS English and Hebrew websites, the Jerusalem Municipality, Wikipedia, Facebook, Google, Janglo.net and LinkedIn. The JIIS blog in Hebrew has 3,599 subscribers from 35 countries, while the blog in English has 980 subscribers from 62 countries.

The number of our “friends” on Facebook rose by over 20% in the last year, reaching 10,600. Other platforms, such as Twitter (3,100 followers), were used as a means of strategic outreach and interaction with relevant organizations including: the Centre for Israel and Jewish Affairs, Made in Jerusalem (supporting Jerusalem’s “innovation ecosystem”), bloggers with interest in some of the topics we cover, the Ministry of Tourism and tourism professionals (Dan Hotels, Shlomo Sixt cars) interested in our tourism data, the Institute for National Security Studies, Jewish Federations of North America, news agencies and media outlets, the American Jewish Committee, the Woolf Institute (Cambridge, UK), MATIMOP (Israel Industry Center for R&D), as well as individuals interested in specific topics, be it Jerusalem’s history or ultra-orthodox society in Israel. Scribd “reads” were also up considerably (to 176,000), for the Institute in general and particularly to the EPC (an additional 8,000 “reads”).

A separate Twitter page was set up for the SPREE project (see the *Innovation Policy Unit* below) to share updates about the project with relevant stakeholders and organizations. Its followers include EU officials and projects, large consulting organizations, international journalists and academic institutions.

By the end of 2013, the new web site for the Urban Sustainability Center was up and running and construction had begun on that for the Center for the Research of Ultra-orthodox Society.

Section 3

RESEARCH PROJECTS 2013

JERUSALEM RESEARCH

Jerusalem, as always, commands the primary focus of the Institute's activities. We number among our goals to identify Jerusalem's challenges, collect, collate and analyze facts and figures, and create tools that will influence the policymaking processes that advance the city and its residents. Our researchers examine the gamut of issues that affect this dynamic city, from its varied communities and their interrelationships to the city's welfare, economy, sociodemographics, and of course the the peace process. The research team produces a range of studies, databases and policy recommendations that contribute to the discourse and influence policymakers about the necessary steps for promoting the development, prosperity and strength of Jerusalem, for all its inhabitants. Within this unit, the Jerusalem Work Group concentrates on geopolitical Jerusalem.



Lior Lehrs makes a point about Jerusalem as Prof. Yitzhak Reiter (left) and Dr. Amnon Ramon look on

Merom Plan

When the government announced the Merom Plan in 2011, a multi-year program for the economic development of Jerusalem, to be implemented by the Jerusalem Development Authority (JDA), JIIS was requested to participate in the effort through research, consultation, monitoring and evaluation. 2013 saw considerable activity within the framework of this major project, with its focus on tourism and R&D.

- **Development of Tourism**

Using quantitative and qualitative data, JIIS is evaluating the degree of success of the activities and plans for development of this industry on an ongoing basis. In all, 12 reports were submitted during the course of the year on a wide range of topics, such as: “An overview of the tourism industry in Jerusalem, 2013,” “The development of new markets for incoming tourism: China as a case study,” as well as the results of surveys distributed to tourist guides, hotels, and another pertaining to popular sites. (For more topics, see *Publications* below.)

Researchers: Israel Kimhi, Dr. Maya Choshen, Omri Gaster, Lior Regev

- **Development of the Biotechnology Industry**

In the course of its activities in this sphere in 2013, JIIS presented two reports: “An evaluation of policy tools for the biotechnology industry in Jerusalem” and “Indicators to monitor the development of the biotechnology industry in Jerusalem.”

Researchers: Dr. Dan Kaufmann, Lior Regev

- **“AcademiCity”**

Two related surveys were conducted – one on higher education indicators and the other aimed at graduates of higher education institutes in the city, measuring their characteristics today (where they live, what they do, etc.).

Researchers: Dr. Maya Choshen, Yair Assaf-Shapira, Lior Regev, Yael Israeli, Inbal Doron, Eitan Bluer

- **Migration to and from Jerusalem**

The team submitted the latest report on the topic, focusing on the period 2008-11. The report included an in-depth analysis of existing quantitative data and classification of those who moved to or left Jerusalem during those years, including their reasons for “migrating.”

Researchers: Dr. Maya Choshen, Michal Korach, Yair Assaf-Shapira

In cooperation with the Jerusalem Development Authority

Statistical Yearbook of Jerusalem

This year marked the 27th edition of the *Statistical Yearbook of Jerusalem*, published annually by the JIIS in cooperation with the Jerusalem Municipality and the Knesset.

The *Yearbook* provides up-to-date data on a host of issues relating to Jerusalem: territory, climate, population, migration, standard of living, employment, industry, services, construction, transportation, tourism education, culture and sports, health, social welfare, communications, public order, religion, municipal budget, and more, in several hundred tables, charts and graphs.

Yearbook committee: Dr. Maya Choshen, Yair Assaf-Shapira, Inbal Doron, Michal Korach
In cooperation with the Jerusalem Municipality, the Jerusalem Development Authority, the Knesset of Israel and the Leichtag Family Foundation

Jerusalem: Facts and Trends

The *Yearbook* is complemented by *Jerusalem: Facts and Trends*, which examines and analyzes Jerusalem's present situation as well as developments and patterns of change in the city over the years. It is published annually in Hebrew and English.

Researchers: Dr. Maya Choshen and Michal Korach

Both the *Yearbook* and *Facts and Trends* are published in Hebrew and English.

East Jerusalem Studies

This research was launched to get a closer look at demographics, employment, transportation, infrastructure, services, social issues, education, planning, and construction in East Jerusalem, and to compare the needs of local residents with findings about existing infrastructure and services. In 2013 JIIS mapped and analyzed two neighborhoods, Beit Hanina in the north and Sur Baher in the south; others will follow. The project will culminate in an up-to-date comprehensive database that will allow policy makers an unprecedented look at the situation on the ground, including recommendations for change.

Researchers: Dr. Amnon Ramon, Dr. Maya Choshen, Israel Kimhi, Prof. Yitzhak Reiter, Lior Lehrs

Young Adults in Jerusalem

The mayor of Jerusalem has assigned top priority to cultivation of the city's young adult population. This study aims to establish a current and reliable database on this population group in Jerusalem. In 2013, the researchers began exploring the profile of young adults by groups, their residential preferences, migration patterns, employment details, standard of living, family status, education, and more. They will soon analyze the

data and produce charts, graphs, maps, and a concise analysis of the current state of affairs and patterns of change indicated by the quantitative data.

Researchers: Yair Assaf-Shapira and Dr. Maya Choshen

Culture Report on Jerusalem

This research aims to build a data and knowledge base for cultural activities in the city (looking at target audiences, the impact cultural institutions have on the public space and local businesses, etc.). In 2013, the project's first year, the study examined four sites.

Researchers: Ruth Abraham, Lior Regev, Dr. Maya Choshen

Master Plan for the Kidron Valley (Wadi Na'ar) Basin

The Dead Sea Drainage Authority is advancing about 30 social and environmental projects under the banner of the Kidron Valley Basin Master Plan. JIIS continues to serve as planning coordinator for the relevant projects.

Research coordinator: Israel Kimhi

Preservation Policy for Jerusalem

This research aimed to formulate a clear and comprehensive preservation policy for Jerusalem. At its conclusion, decision makers were presented with sound policy recommendations, including some alternative courses of action, allowing urban development to take place alongside conservation of heritage sites. The study will soon be published by the Institute.

Researcher: Israel Kimhi

Forum for Ultra-Orthodox Studies

JIIS continues to gather together leading experts from a wide range of fields who specialize in the haredi [ultra-orthodox] community for meetings at which they present studies dealing with current developments in that sector. The six meetings held in 2013 addressed haredis in the workforce, divorce in the haredi community and other topics. The goal of the seminar is to reinforce and advance research of this sector from an interdisciplinary perspective, to provide a forum for interaction and discourse among

researchers in this area and to try to influence decision makers regarding relevant issues and the public discourse.

Forum coordinator: Asaf Malchi



Adina Bar-Shalom (Rabbi Ovadia Yosef's daughter) addresses the conference on Shas' new era

New Ultra-Orthodox Towns – Employment, Consumption and Community Patterns

A project was initiated in 2013 that will compare facets of life today in ultra-orthodox townships with the situation in 2007, based on a study undertaken at that time. The researchers are in the process of identifying and analyzing the changes that have taken place in that period in young ultra-orthodox households.

Jerusalem Evaluation Studies

In 2013 five evaluation studies were underway at JIIS.

Green Schools

2013 was the second of a three-year evaluation study of a project aimed at placing the issue of water recycling on the environmental curriculum of Jerusalem schools in all sectors, as part of a comprehensive environmental education.

Researchers: Dr. Maya Choshen, Dr. Asmahan Masry Herzalla, Efrat Sa'ar

In cooperation with the Jerusalem Foundation, Jerusalem's Education Administration and the Green Network

Yeelim

A JIIS team is evaluating the activities of Yeelim Center, which is based at the Ein Yael "active" museum. The Center focuses on at-risk youth with special needs. The treatment incorporates nature, environment, and art.

Researchers: Efrat Sa'ar and Dr. Maya Choshen

In cooperation with the Jerusalem Foundation

Gonenim

This is an evaluation study of activities aimed at encouraging implementation of green plans in the Gonenim (Katamonim) neighborhood. The objective of the program is to promote the assimilation of environmental values in the area through the initiative of the local community center and with the cooperation of the neighborhood residents.

Researchers: Michal Korach and Dr. Maya Choshen

In cooperation with the Jerusalem Foundation

Kangaroo Center

This study looks at the multi-purpose center for pre-schoolers operated by the Southern Community Center of Jerusalem.

Researchers: Michal Korach and Dr. Maya Choshen

In cooperation with the Jerusalem Foundation

Accompaniment of Internal Evaluation Process

This year, JIIS accompanied haredi [ultra-orthodox] organizations and groups supported by the Jerusalem Foundation in their internal evaluation of projects funded by the Foundation.

Researchers: Efrat Sa'ar and Dr. Maya Choshen

In cooperation with the Jerusalem Foundation

Geopolitical issues

The Jerusalem Work Group identifies areas that are either neglected or require deeper exploration in Jerusalem that affect the geopolitical arena. It devises and develops new conceptual models and practicable alternatives for the management and resolution of the Israeli-Palestinian conflict, particularly in Jerusalem, for the use of decision-makers. It often calls on outside experts and Palestinian colleague to expand the discourse and discuss new ideas.

Work Group: Jerusalem between Management of the Conflict and Resolution of the Conflict

The Jerusalem Work Group has been studying the question of Jerusalem's political future ever since its establishment in 1993. The Work Group undertakes research that will yield reliable, up-to-date information on demographic, social and political trends in East Jerusalem and – in the absence of a political solution for the administration of the city today and in the future – to formulate alternatives for such administration. It then presents policymakers with its findings, empowering them with knowledge and facilitating decision-making processes. The projects that occupied the Work Group in 2013 include: mapping the positions and interests of the Israeli and Palestinian sides, reviewing the lessons learned from former negotiations, examining alternative solutions for interim and permanent agreements and life for the residents of East Jerusalem, among others. Seven roundtable meetings were held during the course of the year with visiting experts on, among other topics, the “Muslim Spring and its impact on the Palestinian arena,” “Jordan's relationship with Jerusalem,” “Sociological and demographic trends in East Jerusalem” and “the economy of East Jerusalem and the West Bank.”

Coordinator: Dr. Amnon Ramon

Work Group: Ora Ahimeir, David Brodet, Brigadier-General (Res.) Udi Dekel, Prof. Moshe Hirsch, Dan Halperin, Dr. Maya Choshen, Dr. Hillel Cohen, Lior Lehrs, Prof. Ruth Lapidot, Kobi Michael, Reuven Merhav, Attorney Gil-Ad Noam, Prof. Robbie Sabel, Israel Kimhi, Meir Kraus, Prof. Yitzhak Reiter, Yair Assaf-Shapira, Ronnie Shaked, Dr. Emanuel Sharon and Col. (Res.) Dr. Danny Tirza

The Residency Status of East Jerusalem Arabs

Some 300,000 people live in East Jerusalem. For the most part, they do not hold citizenship but rather residency status. Poverty rates are high, educational achievements are low permanent and infrastructures – water supply, sewage, roads and

sidewalks – are in a poor state. Moreover, confusion and ignorance are widespread among politicians, officials working on this issue, the media, and the general public, and difficulties in the area of land management make planning and building works difficult. This ongoing research is examining the residency status of East Jerusalem Arabs in all its aspects and ramifications: its formulation from 1967 to date; its significance in day-to-day life, its long-term implications for Israeli policy and the action of governing authorities in East Jerusalem; and alternative status proposals for East Jerusalem Arabs through various scenarios – that of no arrangement or that of progress towards an interim arrangement or permanent arrangement.

Researcher: Dr. Amnon Ramon

Conflicts over Holy Places

Conflicts over holy places are uniquely complex and often pose a substantial stumbling block to peace negotiations, therefore requiring separate attention and special effort. This comparative study is examining the sources of violent conflicts over holy places in Asia and Europe based on a number of empirical cases. In 2013 it produced a paper focusing on the dispute over the Grand Mosque in Beersheba. The mosque was built in 1906 by the Ottoman authorities but after the 1948 war it turned into a museum that was managed by the Beersheba Municipality. Since the 1970s Arab-Muslim organizations have demanded that the museum be restored to its original purpose, as a house of prayer. This demand led to a heated public debate. Eventually it was brought to the Supreme Court that ruled, in 2011, that the mosque will remain a museum but with an Islamic focus.

Researchers: Prof. Yitzhak Reiter and Lior Lehrs



JIIS Director-General Meir Kraus addressing a cross-country event

A Special Regime for the Historic Basin – An Israeli-Palestinian Collaborative Project

A decade ago, the Work Group proposed a model for a “special regime” for the Old City and surrounding areas (known as the Historic Basin). The ideas encapsulated in this model were discussed during the Olmert-Abu Mazen talks in Annapolis in 2008. We have since been working to refine them in an updated document that will be presented to negotiators to facilitate the talks and, ideally, help them move towards a firm agreement. In the framework of this project we are drafting the structure of the special regime: the principles for its establishment and sources of its authority. Key to this project is the fact that it is being conducted by a joint Israeli-Palestinian research team, which is taking into consideration the sensitivity of the many issues to both sides of the conflict.

Research team: The Israeli team includes Udi Dekel, Israel Kimhi, Meir Kraus, Lior Lehrs, Dr. Amnon Ramon and Robbie Sabel. The Palestinian team includes Laith Arafeh, Mostafa Elostaz, Hiba Hussein, Saman Khoury, Rami Nasrallah, Raja Shamas and Omar Shehabi.

Manual for Negotiations on Jerusalem

The starting point for this endeavor is that there can be no Israeli-Palestinian peace agreement without resolving the issue of Jerusalem, and that the sides have agreed to put “Jerusalem” on the table. The aim here, then, is to equip negotiators with all the relevant information and analytical tools they may need to hold joint talks on Jerusalem, to present the most comprehensive picture possible of the core issues: Jerusalem’s unique multidimensionality, historic, geographic, demographic and social background, its distinct communities; to highlight it as a vital modern city and as a holy city, the capital of the state of Israel and a universal city. The research team is mapping all Jerusalem’s “stakeholders,” local and international, assessing the main basic assumptions and lessons learned from negotiations of past years, and examining the different ways in which these are reflected in the various initiatives and plans to date. The team will then define parameters for examining the alternatives, propose ways of achieving legitimization for an agreement, introduce ideas for interim processes, possible directions for partial agreements and/or unilateral options in the case that no agreement is reached.

ENVIRONMENTAL POLICY CENTER

The JIIS Environmental Policy Research Center (EPC) enhances public management of environmental matters by influencing decision-making processes, analyzing and expanding data used for designing environmentally friendly policies, and evaluating the effectiveness of public-service intervention tools. Many projects were conducted under its banner in recent years. Following its flagship research, Israel Sustainability Outlook 2030, the EPC changed its name to the Urban Sustainability Center, reflecting an enhanced focus on that arena.

Israel Sustainability Outlook 2030

The “Israel Sustainability Outlook for 2030” project began in October 2010 as a joint project of the Ministry of Environmental Protection and the Environmental Policy Center (EPC) at JIIS, and it was concluded in 2013 when the Final Report was presented to the minister. The aim of the project was to present a vision for sustainability for 2030 towards which Israel should aspire, as a means of enabling Israel’s decision makers to understand current trends, identify gaps in achieving the vision and locate the pathways towards its achievement. The initiative resulted from recognition of the need for a clear public policy in order to shape Israel’s environmental future – in other words, an environmental vision. The Final Report was distributed also to policymakers – primarily at the governmental level, though it is also relevant to other decision makers and shapers of public opinion and the organizations that influence them. Following issue of the Final Report, which stressed the need for developing models for “sustainable urban lifestyles” in its strategic recommendations. JIIS received a grant to further research on the topic of **Urban Sustainability** [see below].

Initiators of the project: Valerie Brachya, Director, EPC; Galit Cohen, Deputy Director General, Planning & Sustainability, Ministry of Environmental Protection

Project coordination: Galit Hazan, Projects Coordinator, EPC; Yuval Laster, Head of Environmental Policy Division, Ministry of Environmental Protection; Rotem Shamay, Environmental Policy Coordinator, Ministry of Environmental Protection; Research Assistant: Ori Gonen, EPC

In cooperation with the Ministry of Environmental Protection and a philanthropic foundation

Urban Sustainability

Essentially a continuation of Israel Sustainability Outlook 2030, this project follows the now-widely recognized understanding that, despite increased resource efficiency in production processes and the promotion of pro-environmental products, the world is still far from attaining the targets necessary for the protection of planetary ecosystems for future generations. The 3-year study will attempt to devise models for sustainable urban development, indicators of its progress, and a strategy for its development. Key issues include new aspects of design, possibilities for changing user patterns of transportation and energy, the resilience of urban communities and factors which influence their choice of lifestyle.

Research coordinators: Tami Gavrieli, Galit Raz-Dror

In cooperation with a philanthropic fund



Valerie Brachya and Tami Gavrieli were both on hand at the maiden event of the Urban Sustainability Center

INNOVATION POLICY CENTER

SPREE: Servicing Policy for a Resource-Efficient Economy

This three-year project, under the European Commission's Seventh Framework Program (FP7), was initiated and is coordinated by the Innovation Policy Center at JIIS. The project encompasses eight universities, research institutes and public authorities in Europe and Israel, including JIIS and Tel Aviv University. SPREE aims to develop policies for promoting efficient use of resources through “servicizing” systems, i.e., the transition from selling products to providing services. The project focuses on three specific sectors (water, mobility and agri-food) and builds on case studies among member states of the consortium (UK, Spain, Finland, Netherlands, Sweden, Lithuania and Israel). The major outcome of SPREE project is "Servicizing Policy Packages" to facilitate and promote the creation of servicizing systems in the water, mobility and agri-food sectors as a way to achieve a resource efficient economy. By the end of 2013, data collection had been completed in the SPREE consortium’s countries the team had completed its assessment of sector-specific “behavioral methodologies” (consumers and businesses’ decision-making processes) and drafted a sector-specific inventory of policies to promote servicizing. In addition, a number of meetings were held, including in Delft, Holland and Helsinki, Finland. The SPREE project was also outlined at several conferences in Israel.

Researchers: Yael Marom, Dr. Dan Kaufmann, Valerie Brachya, Prof. Eran Feitelson
In cooperation with the European Union



The SPREE team meets in Brussels

**Public Engagement in Private Equity Funds for Small and Medium Enterprises:
Identifying Local Needs and Creating Policy Models**

This study seeks to explore and clarify the economic stumbling blocks to fundraising facing innovative small and medium enterprises (SMEs) in the low-tech sector that are largely dependent on intangible assets such as knowledge and human capital. In 2013, the study identified the areas of activities of these companies and is now exploring the possibility of proposing a government program that would encourage the allocation of funding sources to assist them. Various models for such funding from around the world are being examined; the research team also seeks to understand the current demand for local private equity funds and identify the local needs of small and medium enterprises. A policy paper is being drafted on the basis of insights emerging from the study and recommendations will be proposed for ways of expanding and increasing the sources of funding in accordance with the needs of the local economy. The study will be presented to the Small and Medium Enterprises Authority in the Ministry of Industry, Trade and Labor.

Researchers: Prof. Dafna Schwatz, Prof. Raphael Bar-El, Dr. Dan Kaufmann, Eitan Bluer, Yamit Naftali

JIIS Publications and Reports

Most JIIS publications are available on the Institute's web site (publications that appear only in Hebrew usually have an Executive Summary in English). The following new titles appeared in 2013 (they are in Hebrew unless otherwise noted).

Statistical Yearbook of Jerusalem 2013, 27th edition (in Hebrew and English)

Maya Choshen (ed.)

The 2013 *Statistical Yearbook of Jerusalem* – widely considered "the" resource on the city of Jerusalem – again offered the latest data, tables and graphs on every aspect of life in Jerusalem – territory, climate, population, migration, standard of living, work, industry, services, construction, transport, tourism, education, culture and sport, health, social welfare, communications, public order, religion, municipal budget, etc.

Jerusalem Facts and Trends 2013 (in Hebrew and English)

Maya Choshen and Michal Korach (eds.)

The companion volume to the *Statistical Yearbook of Jerusalem*, it presents an up-to-date and concise picture of Jerusalem and trends for change in a broad range of spheres, including population, employment, education, tourism and construction.

Peace Talks on Jerusalem: A Review of the Israeli-Palestinian Negotiations Concerning Jerusalem, 1993-2013 (updated English translation; the original Hebrew version appeared in 2011)

Lior Lehrs

This study reviews and analyzes the negotiating processes that took place between Israel and the Palestinians regarding the question of Jerusalem since the time of the Oslo Accords (1993), with attention to the Camp David process (2000) and the Annapolis process (2008). It outlines the main issues discussed by the parties, the gaps between them, and apparent areas of agreement, as well as a number of general insights regarding the conduct and content of these negotiations.

A City with a Mosque in Its Heart – Conflict Resolution at Holy Places: The Case of the Beer-Sheva Grand Mosque

Yitzhak Reiter and Lior Lehrs

This is a critical examination of the existing approach to mosques that stand in predominantly Jewish cities in Israel, and the demand that such structures be used for their original purpose, as houses of prayer.

Enforcement against Building Offenses in Open Areas

Iris Hann

This study examines the methods of enforcement against building offenses in open areas in Israel and exposes the major problems in the enforcement system's method of operation. It draws on two case studies: building offenses on the Poleg shore and the shore of Tiberias.

Environmental Innovation in Israel's Planning System

Deborah Shmueli, Iris Hann, Benny Furst, Eran Feitelson

This study identifies and analyzes the causes and circumstances of innovation in the environmental policies adopted and implemented by the Israeli planning system.

Invasive Alien Species in Israel: Assessment of the Situation and Alternatives for the Development of a Policymaking and Regulatory Regime

Adv. Ronit Justo-Hanani

This work is the culmination of a research study addressing the the threat of of biological invasion in Israel and the legal and institutional tools available to deal with it. Essentially, it calls for the existing regulatory framework to undergo significant changes so as to meet today's needs.

Environmental Liability in Israeli Law

Orr Karassin and Anat Natan

This study examined the mechanisms of Israeli private and administrative law for encouraging environmental liability of governmental, public and private entities, comparing them with models from other parts of the world and with the recommendations of the OECD.

Tourism in Jerusalem

JGIS submitted a dozen reports to the government and the Municipality pertaining to tourism. They covered a range of topics, including "Movement of tourists in Jerusalem and in Israel," "Day tourism to Jerusalem by leisure cruise participants," "Crowd management at historic sites," and "Festivals as a source of attraction for tourists and ways to fund them: A look at other cities in the world."

Development of the Biotechnology Industry in Jerusalem

This report evaluated current activities and future work plans of government and municipal entities in an effort to promote this sector.

Migration to and from Jerusalem

This report included an in-depth analysis of quantitative and qualitative data regarding people who move to or leave Jerusalem. It also addressed people's reasons for leaving the city.

Culture in Jerusalem

This report assessed four cultural sites in Jerusalem and took a critical look at what types of activities they host, who their target audiences are, as well as measuring the impact they have on the public space and local businesses.

Old and New – Urban Preservation in Jerusalem

This report outlined a comprehensive preservation policy for Jerusalem, particularly the Old City, including recommendations for courses of action that will allow urban development to take place alongside the preservation of heritage sites.



Section 4

BUDGET

The actual income for 2013 was rather balanced (103.5%) and the actual outlay was a little less than anticipated (95%).

	2013 Budget	2013 Budget (Actual)	<u>%</u>
INCOME			
Income from donations	173,900	266,170	153%
Income from projects	7,883,204	8,071,104	102%
Miscellaneous	50,000	33,436	67%
<u>TOTAL INCOME</u>	<u>8,107,104</u>	<u>8,370,710</u>	<u>103%</u>
EXPENSES			
Salaries	3,327,991	3,508,079	105%
Administration – general	580,000	630,422	109%
Fixed assets		56,952	
Development/PR	200,000	169,141	85%
Adjunct researchers	6,015,233	5,349,568	89%
Publications	479,189	357,944	75%
Project expenses (excluding researchers' salaries)	64,200	95,327	148%
<u>TOTAL EXPENSES</u>	<u>10,666,613</u>	<u>10,167,433</u>	<u>95%</u>

Income 2013

	Income (in NIS)
Dead Sea Basin Authority	5,477,000
Yad Hanadiv	657,000
Municipality of Jerusalem	440,800
Jerusalem Foundation	359,200
Tel Aviv University	123,719
Leichtag Foundation	88,350
Tik Proyektim	86,554
Dead Sea Works	82,000
Beracha Foundation	81,000
Ben-Gurion University of the Negev	75,070
Family Magazine	72,582
Keshet Foundation	54,435
Gaas Foundation	49,479
Lander Institute	48,388
Ministry of Environmental Protection	30,308
Russell Berrie Foundation	28,820
Ministry of Foreign Affairs	10,940
Friedrich Naumann Foundation	12,720
Agora PSVD	10,760
David Yellin Academic College of Education	8,000
Miscellaneous	12,843
TOTAL	8,370,710

Section 5

GOVERNANCE

Four Board meetings and one General Assembly meeting were held in 2013.

Unit Directors

Meir Kraus – Director General

Dr. Maya Choshen – Co-Director of the Jerusalem Research Cluster

Israel Kimhi – Co-Director of the Jerusalem Research Cluster

Valerie Brachya – Director of the Environmental Policy Center. Towards the end of the year, Valerie retired from the EPC and is now a Senior Fellow at JIIS.

Tami Gavrieli – Director of the Sustainable Research Center.

Dr. Dan Kaufmann – Director of the Innovation Policy Center

Prof. Amiram Gonen – Head of the Center for the Research of Ultra-orthodox Society

Research Staff

Yair Assaf-Shapira – Mapping, graphics & databases

Ruth Abraham – Culture studies

Eitan Bluer – Statistics and urban issues in Jerusalem

Noa Danan – Ultra-orthodox society

Inbal Doron – Demography and statistics

Omri Gaster – Tourism

Galit Hazan – Environmental policy; Islam and Middle Eastern Studies

Yael Israeli – Jerusalem statistics

Michal Korach – Jerusalem's demography and society

Lior Lehrs – The Israeli-Palestinian conflict and peace negotiations; Jerusalem

Yael Marom – International R&D collaboration; Eco-innovation

Yamit Naftali – Economic innovation

Dr. Amnon Ramon – Modern Jerusalem; Christianity and Christians in Israel

Galit Raz-Dror – Urban sustainability

Lior Regev – Tourism, higher education

Prof. Yitzhak Reiter – East Jerusalem; holy places; Jewish-Arab relations in Israel

Dafna Shemer – Statistics

Senior Fellows

Prof. Ruth Lapidot – International law

Reuven Merhav – International and Middle Eastern affairs

Administrative Staff

Shirli Ben-Tolila – Executive Assistant to the Director

Sigal Daly – Accounting

Hamutal Appel – Conference Coordinator and Publisher

Tami Schlossberg – Web Content and Online Marketing Manager

Lisa Perlman – English-language and Communications Editor

BOARD OF DIRECTORS

Dan Halperin, Chairman of the Board; Managing Director, IFTIC Ltd.

Avraham Asheri, Former Director-General, Israel Discount Bank

David Brodet, Chairman, Bank Leumi

Ruth Cheshin, Former president, Jerusalem Foundation

Prof. Sergio DellaPergola, Hebrew University of Jerusalem

Raanan Dinur, CEO, Taavura

Prof. Hanoch Gutfreund, Former President, Hebrew University of Jerusalem

Dr. Ariel Halperin, Senior Managing Partner, Tene Investment Funds

Amb. Sallai Meridor, Chairman of the board, Jerusalem Foundation

Dina Rachevsky, Architect, former Head of Planning Division, Ministry of the Interior

Gil Rivush, Head of Strategic Planning Division, Jerusalem Municipality

Dr. Ehud Shapira, Chairman, Psagot Investment House

Dr. Emanuel Sharon, Former Chairman, Bank Hapoalim

Mark Sofer, President, Jerusalem Foundation

Prof. Ilan Solomon, Hebrew University of Jerusalem

Moshe Tur-Paz, Director of Education Administration, Jerusalem Municipality

All Members of the Board are volunteers.