



Jerusalem Institute's suggested tours, panels, and lectures for missions in Jerusalem:

Dear Friends,

We, at the Jerusalem Institute for Policy Research, aim to showcase the city in an exciting and knowledgeable way by integrating top quality information and research-based data about the city, together with a variety of unique people-to-people encounters.

All of the experiences suggested below are led by our team of experts, which strive to promote intellectual discussions regarding the complexities and strengths of Jerusalem. In addition to the listed below, we are constantly developing "tailor made" experiences to meet the requests, needs, and interests of every mission.

Looking forward to experiencing Jerusalem with you,
Efrat Behar-Netanel | Efratb@jerusaleminsitute.org.il



Jerusalem Institute for Policy Research:

The Jerusalem Institute for Policy Research (formerly the Jerusalem Institute for Israel Studies) is the leading institute in Israel for the study of Jerusalem's complex reality and unique social fabric. Established in 1978, the Institute focuses on the unique challenges facing Jerusalem in our time and provides extensive, in-depth knowledge for policy makers, academia, and the general public.

The work of the Institute spans all aspects of the city: physical and urban planning, social and demographic issues, economic and environmental challenges, and questions arising from the geo-political status of Jerusalem. The Institute's many years of multi-disciplinary work afford it a unique perspective that allows it to expand its research and address complex challenges confronting Israeli society in a comprehensive manner. These challenges include: urban, social, and strategic issues; environmental and sustainability challenges; and innovation and financing.



Jerusalem Institute for Policy Research

Tours of Jerusalem:

1. Civil Society – Activism and beyond

Home to more than a quarter of all the non-profit organizations in Israel, Jerusalem boasts some of the most innovative and intriguing social organizations in the country. Join us on a tour that follows idealistic and visionary activists who aspire to transform Jerusalem in particular, and Israel as a whole, into a better place to live. Examples for visits that could be included in this tour are:

- Visit HaMiffal, an initiative that converted an abandoned 19th century building into a center for art and culture and a home for the Jerusalem artist community.
- Climb with us onto the roof of the Clal Building, one of the most problematic urban spaces in Jerusalem, to learn about the Muslala group, comprised of Jerusalem activists and artists who have chosen this of all places as the center for their community, environmental, and artistic activity.
- Tour Alliance House, headquarters of the New Spirit Jerusalem movement, which was founded during the days of the 2nd Intifada. It has since become one of the most influential organizations affecting the lives of young people in Jerusalem.

2. The Hidden Layers of East Jerusalem

Ever since the reunification of Jerusalem in 1967, the eastern side of the city – with more than 300,000 Arabs residing within it – has posed a challenge to decision makers in the Jerusalem Municipality and the government of Israel. Recent years have seen the emergence of contradictory trends within the delicate relationship between West and East Jerusalem. On the one hand, there is an orientation toward integration and an increase in interactions between Jews and Arabs in the city; and on the other, a rise in hostilities and manifestations of hatred. Learn about the hidden layers of East Jerusalem and hear new disclosures about that side of the city from the top researchers at the Jerusalem Institute for Policy Research. Examples for visits that could be included in this tour are:

- Tour the spheres of interaction between the two peoples of Jerusalem, where Arabs and Jews meet every day, and explore the types of interactions that occur during these encounters.
- Visit the mixed neighborhood of Abu Tor, and view the seam line between West and East Jerusalem.
- From the Mt. of Olives, look out over the Temple Mount, and gain an in-depth glimpse into the complexity of the place that is holy to both Jews and Muslims and one of the most sensitive sites in the entire world.
- And finally, visit the Arab village of Issawiya to hear firsthand about daily life in East Jerusalem, and learn about the influence of the Security Barrier on the residents of the city.



3. Tech and the City – Innovation Tour of Jerusalem

The high tech sector in Jerusalem has undergone remarkable growth in recent years. The number of startups in the city has nearly doubled and the number of people employed in high tech has risen approximately 15% each year. The success of the Jerusalem high tech sector made headlines around the world when Intel acquired the Jerusalem based company, Mobileye, for an unprecedented \$15 billion and decided to establish its global development center for autonomous vehicles in Jerusalem. Examples for visits that could be included in this tour are:

- Join us to experience the Jerusalem high tech ecosystem and learn how Jerusalem startups are born.
- Reveal the secret of the success of the venture capital fund JVP, which has raised more than a billion dollars and helped to establish more than 120 new companies.
- Come to Siftech to hear how members of the Hebrew University's Students Council made their vision of transforming Jerusalem into a hub of entrepreneurship and innovation into reality by establishing the city's first accelerator.
- Share in our excitement about the decision of the renowned international accelerator MassChallenge to open its Israeli branch in the Mahane Yehuda Market in Jerusalem as we uncover the accelerator's supportive program that has become the gold standard in the United States, Britain, Switzerland, and Mexico – and now in Jerusalem, Israel.

4. Behind closed curtains – A Tour of Jerusalem's Ultra-Orthodox Society

With a community numbering upward of 200,000, Jerusalem is the Israeli city with the highest concentration of ultra-Orthodox residents. In recent years, the ultra-Orthodox community has experienced profound upheaval as it struggles with conflicting trends of separation and integration. Examples for visits that could be included in this tour are:

- Participate in a discussion about the cognitive and social processes taking place within Jerusalem's ultra-Orthodox society and learn how they influence in the academic sphere, employment, leadership, quality of life, and more.
- Visit the non-profit organization, Mesila, that provides financial empowerment through education and learn how families, business owners, youth, and women from the sector receive guidance in achieving and maintaining economic self-sufficiency in a changing world.
- Tour the World Center for Torah and Belz Hasidism, the Beit Midrash, and Central Synagogue of Hasidism. The center is one of the largest synagogues in Israel and its design pays homage to the old Beit Midrash Belz Court in Galicia, which was destroyed during the Holocaust.



Panel discussions about Jerusalem:

1. DiverCity – The Faces of Activism in Jerusalem

Host to more than a quarter of Israel's nonprofit organizations, Jerusalem is home to some of the most innovative and interesting social organizations in Israel. Join us on a panel of idealistic, visionary Women who are trying to make Jerusalem a better place to live in.

Take a journey into Jerusalem's diversity as you meet 4 extraordinary Jerusalemite-activists from the Secular sector, the Modern-orthodox sector, the ultra-orthodox sector, and the Arab sector. We will cross the lines of religious, nationality, and gender, as we get an insider look into Jerusalem's society through the eyes of 4 very different and yet very similar, female leaders.

2. Ultra Orthodox Society – Education as a Bridge to the Future

With 58% of the ultra-orthodox population being children (ages 0-19) education is one of the most influential "agent" of change for the ultra-Orthodox population in Israel. Join us as we dive in to the world of formal and informal education in the ultra-Orthodox world and hear from a panel of educators about the work they do, the trends they witness, the barriers they face and support they receive, and the meaning this all has in and on the ultra-Orthodox society.

3. Jerusalem's Growth Engines

The Government of Israel decided to adopt the Jubilee Plan for the Economic Development of Jerusalem between the years 2017-2022. The main areas of activity of this plan are: tourism, advanced employment, quality of life, and academy.

Meet the experts and explore the economic future of the city.

Lectures about Jerusalem:

Our team of researchers takes you into their world with a variety of lectures in the following fields:

- Jerusalem Facts and Trends
- DiverCity: why diversity is Jerusalem's best hope?
- East Jerusalem neighborhoods guide
- Separation and Integration – the ultra-Orthodox society
- Shared Spaces for encounters between Jerusalemite populations
- The relations between Israel and the Churches in Jerusalem
- From Truman to Trump: Jerusalem between 1948 and 2018
- Residency vs. citizenship – the case of East Jerusalemites
- Contested Holy Places in Jerusalem
- The high-tech scene in Jerusalem
- Briefings on current events in and about Jerusalem

** Please note that the list varies in accordance with the Institute's publications and current events*