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SPREE Newsletter No.4

Servicizing Policy for Resource Efficient Economy

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Key facts

Project start: **1 July 2012**
Duration: **3 years**

Funding Scheme:
Seventh Framework Programme
EU Contribution: 2 400 000 €
Consortium: 10 partners
from 7 different countries

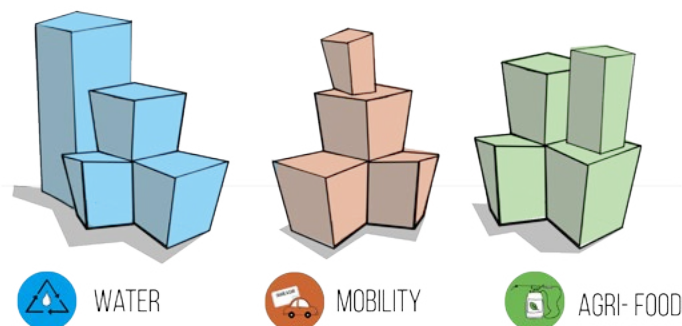
Project Coordinator
Prof. Eugenijus Butkus
Research Council of Lithuania

Project Manager
Ms. Yael Marom
The Jerusalem Institute
for Israel Studies

The SPREE project aims at bringing the European community closer to achieving a truly sustainable economy characterized by decoupling of economic growth and social prosperity from inefficient use of resources. SPREE research focuses on three sectors: **Water, Mobility and Agri-food.**

We are now entering the last phase of the project, comprising the **Servicizing Policy Packages**. Below are a few highlights of our work in the last six months.

SERVICIZING POLICY PACKAGES



Research progress

PAST

- Completion of nine case studies;
- Calibration of the sectors-specific ABM;
- Creation of the three Basic Policy Packages, the first layer of the key outcome of SPREE: Servicizing Policy Packages.

PRESENT

- Finalization of comparative analysis of the nine case studies in six different countries: Sweden, UK, Finland, Spain, Lithuania and Israel;
- Completion of the Agent Based Model sensitivity analysis together with the policy inputs for the three sectors: Water, Mobility and Agri-food;
- Creation of the second Servicizing Policy Packages' layer the 'Effective Package'.

FUTURE

- Designing the SPREE academic seminar to be delivered in European academic institutes;
- Incorporating ABM results into the Policy Packages formation;
- Creating the third Policy Packages' layer, the 'Viable Package'.



Follow us and learn more:



SPREE sector teams have been compiling the Servicing Policy Packages in the Water, Mobility and Agri-food sectors for the last year, using their complementary expertise.

Take a moment to go over the theoretical background of the concept of Policy Packages (Deliverable/D 2.1) and the procedure of their development (Deliverable/D 3.2).

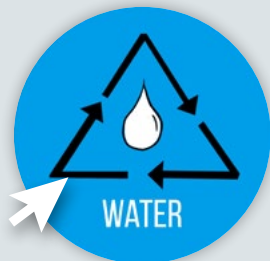
And take a look at the internal working documents of the sector specific Basic Policy Packages.



D 2.1



D 3.2



Research teams and their role



The Jerusalem Institute for Israel Studies (JIIS) includes Yael Marom, the SPREE Project Manager, Prof. Eran Feitelson from the Hebrew University and Inbar Gordon. The team is in charge of the ongoing management of the project, study of the water sector, Policy Packages development together with Tel Aviv University, and dissemination and exploitation activities.

The Tel Aviv University (TAU) team is comprised of Dr. Vered Blass, the Scientific Manager of the project, Dr. Moshe Givoni, Dr. Anat Tchetchik, Tzruya Chebach, Aviad Oren, Noa Stern and Bar Bergman. The team is in charge of the following research activities: conceptualization of servicing business models and consumer behavior, economic and environmental methodology development, LCA, Mobility case study in Israel and Policy Packages development together with the JIIS.

The Ben Gurion University (BGU) team includes Dr Dan Kaufmann and Lior Yair Dividov who are in charge of the study of Innovation and Eco-innovation as part of the servicing model and the Water case study in Israel.

Back: Dan Kaufmann, Vered Blass, Yael Marom, Inbar Gordon, Tzruya Chebach, Simon van Dam, Eran Feitelson, Moshe Givoni
Front: Anat Tchetchik, Aviad Oren, Bar Bergman, Lior Hayoon Davidov

Project partners



The Jerusalem Institute for Israel Studies



Research Council of Lithuania

The Research Council of Lithuania



School for Geography and Environment, Transport Studies Unit, Oxford University



Centre for Environmental Strategy, Surrey University



S Y K E

The Finnish Environment Institute



Faculty of Technology, Policy and Management, Delft University of Technology



The International Institute for Industrial Environmental Economics, Lund University



The Faculty of Management, Tel Aviv University



ICEDE Research Group, University of Santiago de Compostela



The department of Business Management, Ben Gurion University of the Negev